



SGT UNIVERSITY

SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY

(UGC Approved University)

GURGAON, Delhi-NCR

SGTU/Exam/Est./Ph.D/2023/ 5932

Date: 18.04.2023

RESULT NOTIFICATION OF DOCTOR OF PHILOSOPHY (Ph.D)

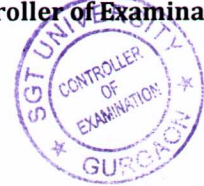
The following candidate, consequent upon evaluation of her/his thesis submitted for the degree of Doctor of Philosophy (Ph.D) on the topic as mentioned against her/his name and after viva-voce examination, has been found qualified for the said degree from the University. It is hereby notified that Vice-Chancellor, SGT University, Haryana, in anticipation of the approval of the Academic Council, has accepted thesis by the following candidate for Ph.D degree. The degree will be issued in due course of time.

(i)	Name of the Candidate	Dr. Manisha
(ii)	Father's Name	Shri. Rangrao Singh
(iii)	Registration No./Roll No.	190608003
(iv)	Programme	Ph.D. (Management)
(v)	Supervisor/Guide	Dr. Amit Dangi, Associate Professor
(vi)	Topic of Thesis	"EXAMINING THE IMPACT OF GAMIFICATION ON BRAND ENGAGEMENT AND BRAND EQUITY: A STUDY IN ONLINE SHOPPING ENVIRONMENT"
(vii)	Faculty	Commerce & Management, SGT University

Radika
(Prepared By) 18/04/2023
Section Officer (Est. Section)

Radika
(Verified By) 18/04/2023
Dy. Controller of Examinations

Radika
18/04/2023
Controller of Examinations



- Cc:
- 1) PA to Vice-Chancellor
 - 2) PA to PVC Research
 - 3) PA to PVC Academics
 - 4) PA to Registrar
 - 5) Dean, Faculty of Commerce & Management
 - 6) Supervisor/Guide – Dr. Amit Dangi, Associate Professor
 - 7) Dr./ Mr./ Ms. Manisha (Ph.D. Candidate)
 - 8) Ph.D Cell
 - 9) The Secretary, UGC, Bahadur Shah Zafar Marg New Delhi – 110002
 - 10) The Secretary, Association of Indian University, AIU House, 16-Kitla Marg, New Delhi-110002
 - 11) Director General of Higher Education, Shiksha Sadan, Sector-5, Panchkula, Haryana