

Roll No.:

SGT UNIVERSITY

END TERM THEORY EXAMINATION JULY -2022

College/ Faculty of Study:	Hotel And Tourism Management	Year/Semester:	6th Semester
Program:	BHM/ B.Sc.(HA)	Duration:	03:00 Hrs.
Course/Subject:	Researching for Hospitality & Tourism Management With Project Work	Maximum Marks:	60
Course/Subject Code:	BHM 07010607 B.Sc.(HA) 07120607	Batch:	2019

Instructions: -

1. Write Your Roll No. on the Question Paper.
2. Candidate should ensure that they have been provided correct question paper. Complaint(s) in this regard, if any should be made within 15 minutes of the commencement of the exam. No complaint(s) will be entertained thereafter.
3. All Questions are compulsory. Marks are indicated against each question.
4. Illustrate your answer with diagram wherever required.

SECTION-A

(Very Short Answer Type Questions)

Note: All Questions are compulsory: -

[12X1=12 Marks]

S. No.	Question	Marks Allotted
	Write two line answer on the following terms:	
1	State one objective of research in Hospitality industry?	1
2	Define Research?	1
3	State one characteristic of Research?	1
4	When descriptive research is carried out?	1
5	Explain Methodology of Research?	1
6	Define Exploratory Research?	1
7	What is sample design?	1
8	Define Sample?	1
9	State the minimum general sample size for a research study?	1
10	Explain Editing in Data Analysis?	1
11	Explain Coding in Data Analysis?	1
12	What is Report writing?	1

SECTION-B
(Short Answer Type Questions)

Note: All Questions are compulsory: -

[4X2=8 Marks]

S. No.	Question	Marks Allotted
13	Differentiate between Research and Methodology of Research?	2
14	Explain the concept of Hypothesis?	2
15	Differentiate between Editing & Coding?	2
16	Briefly state two challenges of a good research report writing?	2

SECTION-C
(Descriptive Answer Type Questions)

Note: All Questions are compulsory: -

[4X4=16 Marks]

S. No.	Question	Marks Allotted
17	Briefly state the types of Research in detail? OR Explain about Methodology of Research in detail?	4
18	Briefly state about types of data used in Research? OR Explain various methods of collecting data in Research?	4
19	Write a short note on classification & tabulation methods used in Research?	4
20	Explain steps involved in writing a research report?	4

SECTION-D

(Long Answer Type Questions)

Note: All Questions are compulsory: -

[4X6=24 Marks]

S. No.	Question	Marks Allotted
21	Briefly explain about various types of Research in hospitality sector with examples?	6
22	State about sampling design & data collection in hospitality research?	6
23	Explain about the issues involved in editing & coding during processing & analysis of data? OR Write short note on processing & analysis of data?	6
24	Briefly explain in detail about report writing? OR Briefly state layout of the research report along with various mechanics of writing a research report?	6